



Research Paper

Cost and returns of citrus in Middle Gujarat

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ABSTRACT : The three important concepts – costs, return and profitability need to be analysed while assessing the economics of any production activity. Among these, the most controversial one is the computation of cost of cultivation, especially for perennial crops, which have long gestation periods. Over the last 30 years, the area and production under citrus cultivation has increased at the rate of 11 per cent and 9 per cent, respectively, which shows that the expansion of citrus industry is quite sustainable. This study was carried out to generate the valuable information for citrus growers, market traders and policy makers to enhance investment in citrus orchards.

KEY WORDS : Citrus, Cost of cultivation, Production, Net returns

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